



Harvest Thins

A PLANT-BASED PROTEIN SNACK TO
CRUNCH AWAY CRAVINGS



NEW PRODUCT TOOLKIT

APRIL 2018



YOUR HARVEST THINS ONBOARDING GUIDE . . .

Designed to help you:

- Master the features and benefits of this product.
- Maximize your existing business.
- Share this product with your Customers and prospects.

All the tools in this guide are also available where you would usually find them. Product videos are available on product pages at [Isagenix.com](https://www.isagenix.com), [IsaProduct.com](https://www.isaproduct.com), and via your [IsaTools™ To Go](#) app.



TABLE OF CONTENTS

Harvest Thins Product Overview **4**

Smart Snacking **5**

Sharing Harvest Thins **7**

Nutrition Facts **9**



THE PLANT-BASED SNACK TO CRUNCH AWAY CRAVINGS

A DELICIOUS, SAVORY FLAVOR TO HELP YOU MEET YOUR GOALS

Harvest Thins™ are a 100-calorie, plant-based, crunchy snack to help satisfy cravings, assist with your Cleanse Days, and help you meet your weight wellness goals. For adults and kids ages 4+.

Simple & Convenient!

With individual 100-calorie packaging, Harvest Thins are the perfect snack to carry with you in your purse or bag. It doesn't matter if you're coming from the gym, in the middle of a Cleanse Day, or in need of a better snacking alternative during the workday, this is the go-to option for you!

Plant-Based Goodness

If you're looking for the savory snacking option of Whey Thins in a plant-based alternative, this is the snack you've been waiting for. Harvest Thins contain pea protein to deliver the plant-based protein your body needs for a better snacking option.

Thai Sweet Chili... OMG!

Just taste it...We dare you not to love it! It doesn't matter if your diet is dairy-free or you already enjoy Whey Thins, *everyone* is going to love this delicious fusion of flavors in Thai Sweet Chili.



Suggested use: Share this video directly with Customers and others who have already heard about Harvest Thins and need more information. This video is also available to view or share on the Harvest Thins product page at [IsaProduct.com](https://www.IsaProduct.com) and via your [IsaTools™ To Go](#) app.

POWER OF PROTEIN IN SMART SNACKING

Snacking is all the rage, but many people may not realize the importance of what nutrients are provided in the snacks they choose.

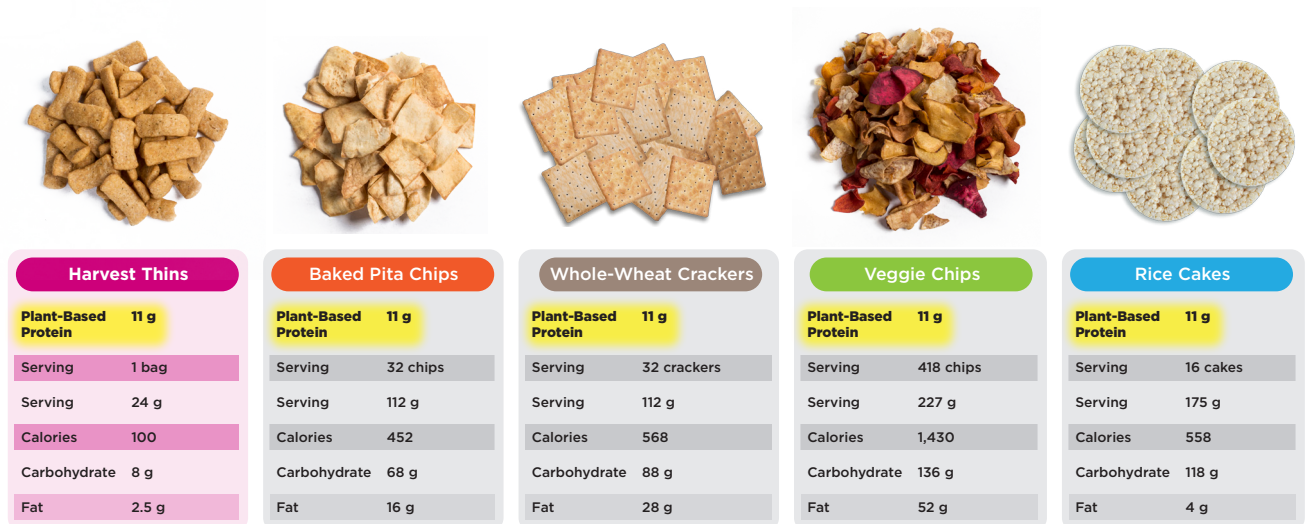
The thing is, many popular snack choices are lacking in protein, which is one of the nutrient powerhouses when it comes to snacking. Protein-rich snacks are more satisfying in fewer calories, increase metabolism more than carbohydrate- or fat-rich snacks, and better support muscle. What's not to love?

Below are some common snack choices. But, to get the same amount of protein as Harvest Thins, these alternatives could pack on quite a load of calories.

THE PATH TO PROTEIN

How do you get to 11 grams of high-quality protein? This chart shows how Harvest Thins deliver more protein with fewer calories.

Common Snacks vs. Harvest Thins:



Note: Data for common snacks was collected through the USDA Food Tracker program available at SuperTracker.USDA.gov.



SMART SNACKING WITH HARVEST THINS

SATISFY YOUR HUNGER WITH PROTEIN

Harvest Thins are a convenient snack that can assist in achieving your goals by providing a protein-packed punch to stimulate your metabolism and satisfy hunger.

- Perfectly portioned 100-calorie packs.
- Loaded with 11 grams of high-quality pea protein.
- A plant-based alternative to typical snacking options.

The savory Thai Sweet Chili flavor and satisfying crunch can help you steer clear of junk foods and avoid giving in to cravings.

No matter your dietary preferences, getting more plant-based nutrition can be beneficial to you and add some variety to your day.



Following a Dairy-Free Lifestyle Has Never Been So Easy!

New plant-based Harvest Thins are just one of the many dairy-free options Isagenix offers. Take a look for yourself!



WEIGHT WELLNESS

- IsaLean™ Bar Dairy-Free**
 - Chocolate Coconut Almond
 - Chocolate Berry Bliss
 - Chocolate Peanut Butter
- IsaLean™ Shake Dairy-Free**
 - Vanilla Chai
 - Rich Chocolate
- Cleanse for Life®**
- Natural Accelerator™**
- IsaFlush®**
- NEW! Harvest Thins™** in Thai Sweet Chili flavor
- Isagenix Snacks™** in Natural Wild Berry flavor



PERFORMANCE

- AMPED™**
 - Fuel
 - Nitro
 - NOx
 - Power
 - Protein Bar
 - Recover
 - Hydrate



ENERGY

- Ionix® Supreme Isagenix Coffee e+™**



TARGETED HEALTH

- Immune Shake Booster**
- Heart Shake Booster**
- Isagenix Fruits**
- Isagenix Greens™**
- C-Lyte®**
- Brain Boost & Renewal™**
- Complete Essentials™ Daily Packs**
- FiberPro™**
- Isagenix Multi-Enzyme Complex™**
- IsaGenesis®**
- IsaKids® Essentials**

SHARING HARVEST THINS: IT'S ALL ABOUT TASTE!

Harvest Thins may seem like a different kind of snack to people who normally opt for potato chips or other salty junk food when snack time comes around. But one taste of Thai Sweet Chili Harvest Thins, and they'll realize quickly that snacks can absolutely be nutritious and delicious!

1. "Try these. I dare you not to like them!"

Harvest Thins are a fantastic plant-based alternative to Whey Thins, but you don't have to be dairy-free to enjoy Thai Sweet Chili. Lead with the amazing taste of Harvest Thins, and follow with its nutritional benefits.

2. Hand Them Out at Sip & Samples

Harvest Thins are the perfect snack on the go! They're perfect for a purse, gym bag, or lunch box! Plus, their portability makes them great for handing out at Sip & Samples and Launch Parties.

3. Provide a Lunch Gift With Love

Harvest Thins complement a full lineup of plant-based products such as IsaLean™ Bar Dairy-Free and IsaLean™ Shake Dairy-Free. The next time you treat a friend to lunch, throw in a bag of Harvest Thins so they can experience the Thai Sweet Chili flavor for themselves.



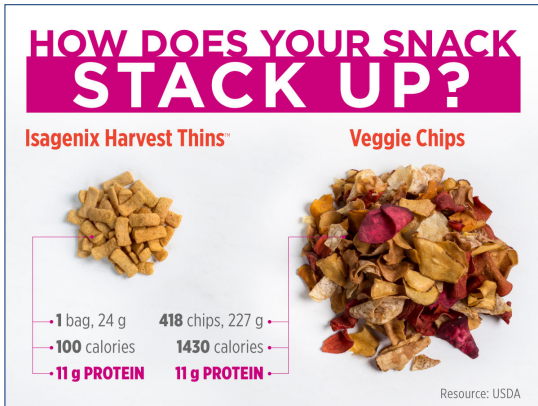
SHARING HARVEST THINS

Suggested use: Share these images across your social media channels to generate excitement and pique interest! You can also share them directly with a Customer, friend, or anyone else you think might benefit from Harvest Thins. These images are also available on your **IsaTools app**.

These images are approved for sharing:

Example post copy:

Don't waste your time in the grocery aisles looking for a health-conscious snack. Harvest Thins are the perfect way to satisfy your cravings without getting in the way of your weight loss goals!



↓ DOWNLOAD

Example post copy:

Wow! I can't believe how much protein is packed into my favorite 100-calorie snack!



↓ DOWNLOAD

Example post copy:

Say hello to my new favorite snack! They are delicious, protein-packed, and make it super easy for me to stay on track while on the go.



↓ DOWNLOAD

Example post copy:

Can you say YUM? These new protein-packed Thai Sweet Chili Harvest Thins are the perfect amount of sweet with a little heat!



↓ DOWNLOAD



Nutrition Facts - U.S.

Harvest Thins

Nutrition Facts	
Serving Size 1 Pack (24 g)	
Servings per Container 10	
Amount per Serving	
Calories 100	Calories from Fat 25
% Daily Value*	
Total Fat 2.5 g	4%
Sodium 370 mg	15%
Potassium 50 mg	1%
Total Carbohydrate 8 g	3%
Sugars 2 g	
Protein 11 g	22%
Calcium 6%	Iron 15%

Not a significant source of saturated fat, *trans* fat, cholesterol, vitamin A and vitamin C.

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65 g	80 g
Sat Fat	Less than	20 g	25 g
Cholesterol	Less than	300 mg	300 mg
Sodium	Less than	2,400 mg	2,400 mg
Potassium		3,500 mg	3,500 mg
Total Carbohydrate		300 g	375 g
Dietary Fiber		25 g	30 g
Protein		50 g	65 g

Calories per gram:
Fat 9 • Carbohydrates 4 • Protein 4

Ingredients: Pea protein chip (pea protein isolate, potato flakes, potato starch, salt, calcium carbonate), Thai sweet chili seasoning blend (cane sugar, salt, yeast extract, maltodextrin, dried onion, dried garlic, dried tomato, jalapeno pepper powder, safflower oil, spices, parsley, citric acid, spice extract, paprika extract, natural flavor), sunflower oil

Product of USA



LOW-GLYCEMIC



SOY-FREE



GLUTEN-FREE



DAIRY-FREE



VEGETARIAN



KOSHER



CRUNCH AWAY CRAVINGS

ON THE GO!

A Plant-Based Protein Snack

Share this toolkit with your team:

